

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/662,700

Confirmation No. 1032

Applicant : Babak Damaghi

Filed : September 15, 2003

For : ENHANCED METHOD OF RADIO AND TV ADVERTISING

TC/A.U. : 3688

Examiner : Lastra, Daniel

Docket No. : 34294/3

Customer No. : 1912

AMENDMENT IN RESPONSE TO
SEPTEMBER 15, 2008 OFFICE ACTION

MAIL STOP AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22323-1450

Sir:

In response to the Office Action mailed September 15, 2008, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 8 of this paper.